



Online service to diagnose and monitor  
the websites' speed and technical quality.

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[www.dareboost.com](http://www.dareboost.com)

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**Press Kit**

## Dareboost

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- Company Factsheet
- Activities
- History and team
- Features
- Subscription model
- Use case



*“ Only 1 more second in loading time can cost up to 7% of the conversion rate ”*

## Company Factsheet



Création  
April, 2014

Website  
[www.dareboost.com](http://www.dareboost.com)

References  
+10,000 registered users  
+ 250 customers across 25 countries  
+1 500 000 analyzed web pages



Ecommerce Award  
technology category - Paris 2014

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Social



## I. Activities

### 1. Solutions

DareBoost has developed an online service realizing websites diagnosis, analyze and monitoring.

This tool can analyze any type of internet website, without any installation or specific configuration. Thanks to its knowledge base and its skills in detecting technologies, DareBoost offers fully automated tailored advices.

Web quality and performance monitoring is also automatic and enables to follow the different indicators.

Alerting mechanisms make possible the highlight of errors, slow-down or quality drops, and allows to quickly implement effective corrective action to avoid a turnover loss.

## 2. Customers

Over 250 customers trust our tool. Large groups, online retailers, and digital agencies across 25 countries.



### Why optimizing the loading time contributes to our customers success?

- A website that halved its loading time sees its shopping cart increasing by 11%.
- Already in 2010, 1% of websites were penalized for their too long loading time.
- 67% of users demand that a page must be loaded within 4 seconds.

[Read more](#)

## II. History and team

Dareboost is above all a team of 4 enthusiastic young men and a start-up company created in 2014 with the ambition to speed up the web.



**Damien Jubeau**  
CEO & Co-Founder

*"I ensure our customer satisfaction and the continuous improvement of our service"*



**Yoann Duval**  
CTO & Co-Founder

*"Robustness, reliability, and availability of Dareboost are my daily commitments"*



**Anthony Fourneau**  
Co-Founder

*"I bring my network expertise to improve the performance of our customers websites"*



**Rémi Damlencour**  
Co-Founder

*"My continuous technological watch allows us to guarantee the quality of our best practices"*

### III. Features

## 1. Detailed reports to identify the websites' issues.

NB: you can test this feature on [dareboost.com](https://dareboost.com) for free and without registration. Do not hesitate to audit your company's website.

### 100+ Checkpoints



### Optimization Guidelines

#### The Content Security Policy is missing

The solution: set up a "Content-Security-Policy" (CSP) HTTP header

To specify a security policy on the source of your resources, you have to configure your server so that the response of the first resource contains the "Content-Security-Policy" HTTP header.

Here is an example:

```
Content-Security-Policy: script-src 'self' https://apis.google.com
```

In this case, the page loads correctly provided that all the scripts come from the current host or <https://apis.google.com>.

Read more about the CSP HTTP header. You can also look at the CSP directives.

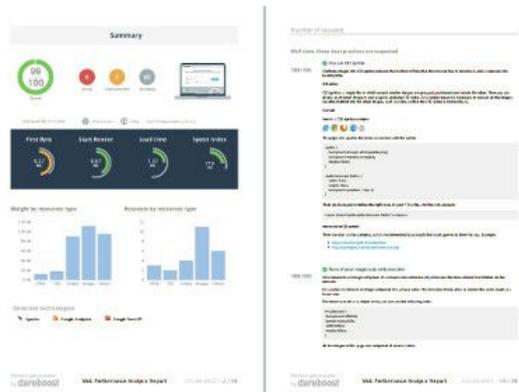
CSP can be configured with your Apache server. Make sure that the `mod_headers` module is enabled. Then, you can specify your content security policy. Here is an example:

```
Header set Content-Security-Policy "script-src 'self' https://www.google.com"
```

### Desktop and Mobile Testing



### PDF Reports



## 2. Supervision, issues detection and monitoring

### Synthetic Monitoring



### Weekly Digests



## 3. Competitors Benchmark

### Comparison reports



### Competitors monitoring



## IV. Subscription model

Beyond the free version (freemium model) which is limited to the analysis of homepages, Dareboost offers access to its service via [monthly or annual subscriptions](#).

<p>Currency</p> <p>\$ USD ▾</p> <p>Billing</p> <p>Yearly <b>Monthly</b></p>	<p><b>START</b></p> <p><b>\$34</b></p> <p>per month No commitment (Excluding VAT)</p>	<p>★ <b>PREMIUM</b></p> <p><b>\$119</b></p> <p>per month No commitment (Excluding VAT)</p>	<p><b>CORPORATE</b></p> <p><b>\$229</b></p> <p>per month No commitment (Excluding VAT)</p>
Test Run limits ⓘ	Unlimited (all domains)	Unlimited (all domains)	Unlimited (all domains)
PDF Export ⓘ	Yes	White-label ⓘ	White-label ⓘ
Daily Monitoring ⓘ	3 pages (all domains)	15 pages (all domains)	100 pages (all domains)
Data Retention ⓘ	3 months	12 months	Unlimited
Multi-Account ⓘ	1	x3	x10
	<b>Subscribe</b>	<b>Subscribe</b>	<b>Subscribe</b>

We also provide custom offerings to meet the needs of large companies, and our technology partners.

## V. Use case: NewQuest, a web agency



### NEWQUEST FEEDBACK ON DAREBOOST

#### Quick tour about NewQuest

This is a web agency founded in 2007 by Yann Costes, which now has more than 50 employees. Its headquarters are located in Chambéry (France), but it also has offices in Australia and in the USA. NewQuest main activity is about designing and developing websites (eCommerce, social platforms, webzines, etc).

#### For what purpose did you start to use DareBoost?

We were already using tools to perform a quality validation of our projects (before putting a website online). DareBoost convinced us since we can position it as a trusted third party with our customers.

#### Why DareBoost and not another solution?

Dareboost is complete and the dynamism of the team reinforced our choice after a benchmark of several solutions. The tool has also distinguished itself by its simplicity, important criteria for us, since we send directly to our customers the web version of the quality reports.

#### How many people use the solution in your agency?

Hard to estimate! But by a lot of people anyway, because we ensure the proper compliance of the website with quality and performance rules that we have listed earlier, not only during acceptance test phase but also in production phase.

The tool is used by developers, consultants as well as by project managers.

#### Was it hard to convince your collaborators to use the service?

Not at all, since the service allows a quick scan and a first state of play within a few seconds. It is time-saving for them rather than using different tools to combine the results, and thus it improves the agency productivity.

#### When do you use Dareboost in the lifecycle of your projects?

Mainly during acceptance tests and pre-production phases. Then again at the start of production stage for our last checkup. The monitoring tool, among others, allows us to also ensure that the site is not degraded over time (a customer who introduced an extremely heavy content, or who is found to disable caching options, for example)

Occasionally we use DareBoost in order to provide preliminary audit reports and show our customers the weaknesses of their websites before an overhaul.

#### Any negative point to report?

We did not encounter any one blocking our use, but we look forward to see the next steps of DareBoost development. We can regret the lack of test locations to simulate the performance of an Australian user or in South America (since we have customer located in these regions). We expect a lot of DareBoost's current efforts to offer more and more customization features in its reports.

#### How do you use DareBoost with your customers?

In the specifications of our projects, we are committed to a level of results on different platforms, including Dareboost. For each major milestone of a project (acceptance test phase, preproduction stage, etc), we send to our customer links to DareBoost quality reports to prove compliance of the project with our commitments.

#### Do you plan to expand the use of the solution in the next months?

Absolutely. Currently it's mostly our French team who uses it. We will gradually expand the use of the analyze and monitoring services within our agencies abroad.

Dareboost often take the floor in the press for an expert opinion, or sectoral studies.

Our team is at your disposal for any information.

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